WHITEPAPER MERMAID PEPE \$MPEPE

A Meme Utility Token

1. Introduction

The cryptospace at present is filled with many meme tokens without any substance or value. The Mermaid Pepe team firmly believe that cryptocurrency is the future and we feel that \$MPEPE as a Cryptocurrency with essential utilities serve better purpose in its art form than just a meme project

The project combines both trends of cryptocurrency and Pepe meme as a 2 in 1 Community

This white paper serves as a blueprint, outlining the fundamental principles and unique features of Mermaid Pepe token

Here, we present our tokenomics, distribution plan, and what sets us apart from other projects and cryptocurrencies in the market.

Our ambitions are boundless as we dive head first into this exciting journey. We extend an invitation to all meme lovers, and believers in the power of blockchain technology to join us and become part of this legendary meme culture.

Together, we can create a Mermaid Pepe Army that surpasses all others—a meme revolution as well as build an ecosystem that will be beneficial to all Cryptocurrency lovers globally

2. Tokenomics

Mermaid Pepe \$MPEPE with a total supply of 100, 000,000 tokens (100 million \$MEME)

Our token distribution is designed to ensure the sustainability and growth of the project.

Token Allocation:

Total Supply:

100,000,000 \$ MPEPE tokens

1. Presale: 33%

2. Liquidity Pool: 15.9885%

4. CEX + Community 10%

5. Staking: 10%

6. Initial burn: 31.0115 %

Staking Rewards

10% of the total supply is allocated to staking rewards.

10% CEX + Community Rewards allocated to CEX listing CoinTiger , Bitmart + Community Reward.

Presale: 33%

Tax Structure:

Marketing Tax:

A 6% tax on each transaction contributes to funding liquidity pools and marketing campaigns, ensuring continuous growth and exposure for Mermaid Pepe project

Future Plans:

• CEX Listing:

on a centralized exchange (CEX)

• Renouncing Ownership: We are committed to decentralization and will renounce ownership of the contract, further empowering the Mermaid Pepe community to shape its future. So after listing, we will renounce ownership of the contract

3. Technology System

By providing an All in One Trading platform, \$MPEPE token combines efficiency, safety and security, creating a dynamic ecosystem for all users.

4. ROADMAP:

1. TOKEN CREATION:

Develop the concept, tokenomics, and logo for Mermaid Pepe

- Audit to be done

2. SOCIAL MEDIA & WEBSITE UPGRADE:

Establish a strong online presence through social media platforms like Twitter and build an engaging website for Mermaid Pepe

3. PRESALE

Host a Presale funding campaign on a popular launchpad to raise liquidity for Mermaid Pepe and plan ahead towards our goals

4. TOKEN LAUNCH:

Launch Mermaid Pepe on Pancakeswap , a popular decentralized exchange providing opportunities for trading and liquidity

5. NFT CREATIONS:

Develop and launch an NFT marketplace, offering unique and collectible digital assets to the community.